

10 WAYS TO GROW YOUR BUSINESS

1 Clarify your niche & message.

If you are talking to everyone you are connecting to no one. Get crystal clear on your who, what, how.

2. Create a Signature Method

This can be a class, workshop, coaching method, something that you are known for! What would people recommend you? What would they say about you - what problem do you solve?

3. Build an email list and use it to grow!

Your email list is your most valuable asset - nurture your list with regular, helpful insights, do not only send sales emails! Create a freebie, that will give value to your ideal clients.

4. Be clear on your Vision and Mission

This will help you stay on track in challenging times, this will be your why!

5. Leverage client testimonials

Social proof builds credibility fast. Highlight transformation with before and after.



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6. Collaborate!

Partner with aligned brands and people - This way you will reach new audiences - not all collaborations are perfect but you always learn something !

7. Invest in mentorship

You don't have to do it alone, join a mastermind , higher a coach ! Also helps a lot with accountability and mindset. Work with someone that has achieved what you want to achieve.

8. Prioritize your wellbeing

Self care will help you grow, your business grows when you feel well - schedule your workouts, create morning and evening rituals that will help your mental health and rest.

9. Tap into the power of Community

Growing a business doesn't have to be lonely - surround yourself with likeminded entrepreneurs , join aligned networks - in order to share, learn , grow

10. Plan your Week ahead

This is a game changer take some time every Sunday to plan the week ahead , set maximum 3 priorities and be clear on your focus.
Tip : Create a not to do list and set boundaries, do not say yes to everything!

Ready to take your business to the next level?
Join the Focus and Grow Mastermind
Book a Sample Session to see if we are a good fit.



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